



scorpion on Game

A retrospective

2014-2019

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GOOD LOOKING MEN

Women act very silly around ultra-attractive men. The normal rules go out the window, they'll often make really awkward and/or direct approaches just because they're overwhelmed by feelings of physical attraction but don't have any experience with approaching men. I was friends with a guy who was a male 9 in college. He was regularly opened by attractive women. I'm talking about just standing around in a crowded bar and girls coming up to him and telling him he's hot (this was the standard pick-up line they all seemed to default to).

The benefits of physical attractiveness almost seem to operate on a logarithmic scale, meaning a guy who is a 9 gets ten times the benefit of a guy who is an 8, while the ultra rare guy who is a legit 10 incredibly gets ten times the benefit of the 9. I'm not sure if the scale is actually logarithmic if you could somehow measure it, but from what I've seen it's not far off the mark. I also think male 9s and 10s are more rare than female 9s and 10s, which further increases their value.

At the end of the day though it's not worth obsessing about. Do what you can to reasonably maximize your looks and then work on other things you have more direct control over, like your social circle, income and game. Being butthurt about the effortless attention male 9s and 10s is like being mad you weren't born the son of a billionaire. Yeah, life's not fair. Get over it and get on with it.

How to tell if you're good-looking:

If you can pull an endless stream of 6's via online dating, you're an 8.

If you can pull an endless stream of 7's via online dating and it isn't unusual for you to get opened by girls in real life, you're a 9.

If you don't even have to consider using online dating because 7+ girls straight-up hit on you everywhere you go, you're a 10.

If none of these categories apply, you aren't good-looking.

SOLO BAR GAME IN 2019

Unless you live in a city with a really good nightlife scene and have the right logistics to take advantage of it, I think solo bar game is pretty much dead. It's simply not worth the hassle, the results just aren't there in 2019. Women under 30 don't go to bars to meet men anymore. Social media and dating apps have either rendered them socially retarded or else they're experiencing superabundance on dating apps and aren't even open to being approached in person. Most women go to bars now to hang out with their girlfriends and post pictures on Instagram and to meet guys they're already talking to through social media/dating apps. You're much better off investing your time in figuring out good spots to daygame, maximizing your online game with great pics and developing a social circle to generate warm leads. The era of the lone wolf player approaching a random girl in a bar and charming her is

basically over, at least for the vast majority of (even skilled) guys. Trying to do that these days is like training to fight the last war. You're charging a machine gun nest on horseback. The odds just aren't very good.

NIGHT GAME IN 2019

Traditional night game is dead. Girls simply don't go out to bars/clubs with the hope of meeting a random guy these days. They go out to take pictures with their friends so they can compete with other girls for social media likes. Dating apps are dead. They exist as nothing more than validation mechanisms for average and below average-looking women. Yes, there are exceptions to these generalizations - but the point stands. Your ROI for nightgame and dating apps is much, much lower than in the past. And quality is also way down. I don't think anyone can dispute that.

Game has shifted heavily towards social circle and Instagram/Snapchat. I group the two together because they are increasingly inseparable. A confident approach, good looks and engaging conversation are no longer enough to pique the interest of most quality girls these days. They want a man who can demonstrate value and pre-selection through his Instagram/Snapchat. It's as if they simply no longer trust themselves to judge a man's value without seeing his social media. An air of mystery used to be a good thing, but the current generation of young women is so addled by social media that they literally can't make decisions without it.

Women are hardwired to seek out high status men. We know this, and shouldn't get butthurt about it. It is what it is - women wants a high status man like men want an attractive woman. And Instagram/Snapchat, intelligently used, are essentially nothing more than personal advertisements of your social status. This is why they're so intoxicating to women. It's the ultimate shortcut/cheat sheet for them when it comes to assessing a man's value. It lays a man's social status bare for her to judge instantly. Could you imagine an app that somehow let a man see every woman he met naked and tell her how many men she's slept with? That's basically the equivalent of Instagram/Snapchat from the male perspective. These apps in particular have massively tilted the playing field toward women and high status men.

Daygame is your next best option. Many women who have soured on dating apps and who have exhausted their current social circle options are open to a smooth daytime approach. There's a serendipitous factor (from their perspective) that plays in your favor that you simply do not get from other avenues. But even here, you will likely be hampered if you cannot quickly demonstrate value through an Instagram/Snapchat.

Basically, if you aren't into the social media game in 2019 you're fighting a tremendous uphill battle, and all of your game interactions with women will essentially be a race against time: you'll have to somehow dig your hooks into her before she walks away because she can't properly determine your actual value. In other words, you have to demonstrate concrete value very quickly after meeting her. If she doesn't see it with her own eyes she's going to assume you've got nothing going on and will quickly start chasing the next high status guy whose value she can accurately judge through social media.

It's truly incredible how much game has changed in the past decade. It's literally a whole different ballgame. In some ways, the game of 2019 is actually a return to normalcy in the sense that women are starting to turn back towards social circle. The only difference is how much of an outsized role technology is playing, and how invasive it has become in the sexual marketplace and in human

socialization in general. The sort of "lone wolf" style game that Roosh and many guys on the forum practiced successfully may turn out to simply have been a flash in the pan phenomenon enabled by a confluence of social and technological factors, which resulted in the atomization of society that had hollowed out in-person social interaction and communities by the late 90s and early 2000s. This left a sort of social vacuum for lone wolf players to take advantage of - with good game they could inject themselves quickly into the orbit of women and have little competition from any men on the outside. But social media fundamentally altered the landscape when it took off big (combined with smartphones) in the early-mid 2010s. These technologies allowed for the creation of new virtual social networks and low-cost, instantaneous means to status signal. Social circles, which had been porous and hollowed out, suddenly became much more rigid and clearly defined. End result? The lone wolf can no longer sneak around in the shadows. He is quickly sussed out as not belonging to the pack.

INSTAGRAM AND THE SEXUAL MARKETPLACE

For several years I've been talking about how Instagram is distorting the sexual marketplace by allowing 8s and 9s from around the world direct access to extremely rich and famous men. Instagram is simultaneously both an advertising and networking platform connecting celebrities and other rare male 10s with the thirsty 8s and 9s who would rather line up for them than "settle" for a male 8 or 9 in their local area. Prior to social media and smartphones this sort of hypergamous behavior was simply impossible - in order to have a chance at landing an extremely high status man, even for a one-night stand, a woman had to physically relocate herself to L.A., Miami, NYC or some other Tier 1 city and find a way to place herself in the direct orbit of such men. Now? All she has to do is have some high quality pics taken by a local photographer and send out a few DMs. So that 19 year old college stunner who in years past would be dating the fraternity president or the star QB instead spends her summer partying on yachts or attending L.A. mansion parties with famous men. Her hypergamous instinct, her need to find the highest status man she can and attach herself to him, is hijacked and amplified to an impossible degree by the technology of social media.

Who is losing out? All non-famous men. It starts with the above-average guys who should be dating and marrying these 8s and 9s. But since these women are indulging their hypergamy by chasing famous men on social media, the male 8s and 9s are instead forced to settle for 6s and 7s, which results in no small amount of dissatisfaction and reluctance to commit. So instead you see these male 8s and 9s refusing to settle down, preferring instead to feast on the endless pussy buffet of 6s and 7s that social media and online dating apps provide them. This effect filters down the entire sexual marketplace, with women lamenting the lack of "good men" who will commit to them (while gladly enlisting themselves as fuckbuddies for any man 2+ SMV points above them) at the same time men can't find a woman they find worthy of commitment (because all the women of their equal SMV are instead fucking or trying to fuck men out of their SMV league).

I saw this recent interview London Real posted with Dan Bilzerian, in which Bilzerian confirms exactly this fact (at 4:34 in the video). Women from all over the world simply DM him and want to hang out. And if they are attractive enough, they can do exactly that. Social media/smartphones/dating apps are completely distorting the modern dating environment, enabling the highest status men access to an

endless supply of attractive women, forcing all non-famous men to date down and hijacking women's hypergamous instincts to turn them into whores for men outside their natural SMV range.

Don't get me wrong, I'm certainly not trying to sell Instagram game as a magic bullet. I'm essentially just saying that the game itself has shifted to such a degree that even if your actual game skills and lifestyle have improved, your results in 2019 will decline (versus say, 2012 or even 2015) absent the use of social media. In other words, social media has so drastically shifted the dating landscape that even if you are objectively a much better quality guy than you were a few years ago, you will be getting worse results today than you would have back then if you choose to boycott Instagram/Snapchat/etc...

Women have two basic interpersonal needs - attention and consensus. Social media provides both in spades. Attention used to come primarily from her boyfriend or husband and validated her as a sexual being. Consensus used to come from her close circle of friends and family and provided her the social structure she needed to inform her view of the world and her place in it. Now, through social media, instead of receiving her attention from a single man she can crowdsource it from dozens or hundreds of men. And instead of building consensus through her network of close friends and family, she follows celebrities and social media thots who give her a warped view of what her life should be like. The result is that the modern young women lives in a bubble of unreality created by social media. It is not an exaggeration to say that many women find social media more pleasurable than sex, and I have zero doubt that the average 20 year old woman would sooner give up sex for a month than forego her phone/social media for the same amount of time.

Social media is truly a monster. And I really have no idea what to do about it. You're basically forced to play that game just to keep up, or voluntarily boycott it and accept objectively worse results than you had before. The vast, overwhelming majority of attractive young women use these platforms extensively and to such a degree that they literally cannot understand anyone who does not. They look at a man without social media the same way we look at [those African tribeswomen who stretch their lips out](#). The reaction is the same: utter confusion. "Wait, what? Why? How do you live like that?" The concept is so alien to them that they can't even relate to you. It's like if you aren't on social media they don't even consider you as being fully alive, because for them their entire lives revolve around it.

Is there any room for the lone wolf player in the year 2019? Perhaps there's still a niche there. But the lone wolf these days is like an endangered animal whose habitat is rapidly shrinking, being encroached on more and more each passing day by the unceasing expansion of the cities. Soon there will be no territory left for him at all. The lone wolf style/cold approach has always been something of a numbers game, but the odds have never been worse in our lifetimes. The ROI has never been lower. The entire premise of this style of game was built on the idea that getting lucky didn't actually require luck. You could turn the odds significantly in your favor through skill and self-improvement. But we're rapidly approaching the point where the returns on developing game skill and self-improvement have diminished so greatly that getting lucky is once again mostly a product of luck: you're simply hoping to come across that rare, attractive girl who isn't a phone/social media zombie and who is open to connecting with a man the old fashioned way.

WHY IS A WOMAN OFFENDED BY YOUR APPROACH?

Rich men buy expensive status symbols to show off their wealth. Does that mean they are obligated to give you \$1000 if you go up to them and ask nicely?

Why do you think a beautiful woman is obligated to have sex with you just because she is advertising her sexuality? Why would she give away her most valuable asset for free, to some random guy with nothing to offer her?

If a woman is offended by you hitting on her it means some combination of your approach being completely ham-handed and/or you simply being far below her in status. She is offended by the idea that you ever thought you had a chance with her. In most cases, women are justified in this feeling, because there is an enormous pool of socially awkward losers (especially on social media) salivating over women and projecting massive amounts of thirst. If you're an average guy, how would you react if some 400 lb. woman with body odor and missing teeth approached you and said, "Wow you are so sexy, will you have sex with me?". You would likely be revolted. That is how the average Instagram thot HB 8/9 feels when hordes of thirsty, low status men try to holler at her.

This is simply the reality given female psychology and social media. Women have always and will always barter their sexuality in exchange for male attention and provision. Women advertise their sexuality in whatever ways the social norms of their society allow, in hopes of attracting the highest status man they can. Social media simply empowers their sexual advertising and expands it to a worldwide audience. The only winning move is not to play. Get off social media, do not encourage e-Thottery with thirsty comments and improve yourself enough that women no longer find your approaches offensive, because you no longer give off a low-status vibe.

GAME BENEFITS OF LIFTING

If a guy:

- 1) Stays natural
- 2) Puts on as much muscle as he can
- 3) Never goes much beyond 15% body fat

He will never, ever be considered "too big" or "too muscular" by women. It's simply not a thing. I don't understand why this argument continues. Women's brains are designed to find the natural, healthy, strong male body desirable and attractive. Even with outrageous genetics it's simply not possible to naturally lift yourself into such a freakish body that women as a whole will find you less attractive. Natural muscle is 100% benefit, the only downside is the time and effort required to achieve and maintain it (which honestly doesn't take more than 3-4 hours a week if you know what you're doing). I have never met a single guy with a nice-looking natural physique who said, "I was better off in life with less muscle." I can't help but feel like this myth is continually put forward by guys who are either naturally very small-framed or guys who are just too lazy or undisciplined to lift. In other words, guys

who will never be able to enjoy the benefits of lifting. So they basically hamster up a rationalization about how muscle is either unnecessary or counterproductive. But it's nonsense.

If you want to looksmax (and healthmax) go learn to lift heavy weights while protecting your joints with good form, and eat as much as you can while maintaining 15% bodyfat. Do this until you hit your natural muscular limits (this will take probably 3-5 years depending on your age/genetics). You can then enjoy greater social and sexual status for the rest of your life. It's that simple. It really is. Don't make it more complicated than it is or even somehow reverse the logic entirely. Put on natural muscle and you will reap the rewards. You will never be penalized by women or other men for being muscular and healthy looking. Anyone who tells you otherwise has no idea what they're talking about and has never had a good physique.

HOW YOUNG WOMEN AFFORD BIG CITY LIVING

I think most guys here would be shocked at just how many 20-and-30 something urbanites are still getting money from mom and dad. And receiving those type of handouts doesn't require a huge trust fund. Just having the parents subsidize rent to the tune of \$1k a month can make all the difference. These are families that are fairly well off but not especially rich, and who feel compelled to help "launch" their son/daughter after college by providing them a leg up for opportunities in the big city. Combine that with the fact that most young people (women especially) save absolutely *nothing* for the future and big city living suddenly becomes within the realm of possibility.

WOMEN OWE YOU NOTHING/SOLVE THE PUZZLE

No man is entitled to female attention. Period. In the past we had social structures in place that resulted in a much more egalitarian distribution of women, but even then the lowest quality men DID NOT get women. This is simply the natural order. It is God/Mother Nature's way of weeding bad rolls of the genetic dice out of the gene pool.

Think of women like a puzzle. Figuring out how to get laid, by whatever means necessary, means you successfully solve the puzzle. For some guys solving the puzzle will be very easy due to natural advantages. For others solving the puzzle will be extremely difficult or impossible. But if you can't figure out how to solve that puzzle, your genes don't make it to the next generation. It's simply a filtering mechanism. You prove your fitness by solving that puzzle. That's it. Prove your mettle. Figure out how to solve the puzzle.

The reality is that there are a lot of fucked up, loser guys out there, many of whom are extremely bitter and who have developed toxic, antisocial personalities. No one wants to be around them, especially not attractive young women. These men have nothing to offer anyone in their current condition. Their lack of success with women is itself the strongest indication that they are messed up/broken in their current state - concrete proof that what they are currently doing in life IS NOT WORKING AND THEY NEED TO CHANGE. It's a flashing red light. But instead of taking their failure as a wake-up call and making the changes necessary, most of them just continue to wallow in negativity and anger. They remain

losers. It is what it is. You cannot help guys like that.

If anyone reading this identifies with the guy from the OP, then you need to stop approaching and engage in some serious personal development. You need to identify your weak points and address them. If you are getting blown out over and over then you have major problems with your presentation - something is seriously off with your look, your general vibe or your manner of speaking. You need to figure out what you're doing wrong and correct it. The worst thing you can do is cultivate a mindset of bitterness and entitlement. The women you keep failing with OWE YOU NOTHING. Remember that. You need to present them a sufficiently compelling product (yourself) to get them interested. If you're failing over and over, you simply need to make your product better.

ACROSS THE BOARD DECLINE IN FEMALE SMV

It's really a combination of two things: obesity and social media/dating apps. Together these have stratified the modern sexual marketplace to an incredible degree. The result is that the "middle class" of women (i.e. women rated 5-7) has both shrunk and diminished in quality. The reality is that absent obesity, most 16-25 year old women would be at least a 5. Probably 80% of women are naturally 5 or greater in their prime years if they don't let themselves get fat. That is the default state of nature for humans - the average woman is designed to be sexually attractive to the vast majority of men during her years of prime fertility.

Now, however, obesity has crept in and turned many women who should be 5s, 6s or 7s into 2s, 3s, and 4s. And guess what? We don't suddenly get more 5-7s to replace them. Those "middle class" women are simply gone now. They've fallen into the underclass of the sexual marketplace. So what is the middle class SMV man to do? Should he slum with the 2s and 3s? Obviously he would only do so as a last resort. So he's forced to compete for the dwindling supply of 5-7 women and take what he can get. Which for most men isn't much.

But...maybe he should set his sights higher? Why not go for the 8s and 9s? Here is where social media and dating apps affect the other side of the sexual marketplace hierarchy. They have unleashed hypergamy to a degree unknown in all of human history. Any good-looking woman with an internet connection now theoretically has access to the highest status men on the planet at the touch of a button. It is normal and socially acceptable for good-looking women to essentially advertise themselves on social media. The ease of doing so and the vast amount of positive attention they receive makes it completely intoxicating. They simply cannot resist. Almost every 8 and 9 today realizes the massive power her beauty and sex appeal provide her, and leverages it via social media and dating apps to expand her potential dating pool beyond her social circle. And good looking girls have good looking girl friends, and all of them have a friend who got wifed up by a rich, high status guy. They all want that, and by advertising themselves online they (correctly) reason that they are more likely to catch the eye of some big shot guy at some point. This is literal sexual economics. They have a product, and they take advantage of this new advertising platform to get more of their target market's eyeballs on it.

The modern SMV is essentially a winner-take-all environment. High-status men enjoy sexual access and abundance that literally rivals the kings of old with their harems. And beautiful women have never

been more empowered to trade their looks for the best deal they can get. People on the low end of the SMV have completely checked out. They aren't even fucking - the 3 and below women (most due to obesity) and the incel young men form a vicious feedback loop - the men see the only women available to them are disgusting and choose to play video games instead, the women see the only men available to them are losers and pick up the ice cream. This is why statistics show young people today having less sex on average - because at the bottom end of the SMV scale most of these people are literally incel, male and female.

But just as in the case of economic stratification, the biggest losers are the middle class. The average to above average man is hit the hardest. The average to above average women is hurt as well, as many will waste their best years being pumped and dumped by higher status men on dating apps, under the delusion that they can lock one down. But they won't, and will grow bitter by their early 30s when they are forced to "settle" for a merely average guy. Many of these marriages will obviously implode within a few years, as we see happen all the time now.

It's really a bad situation. Individual men who manage to reach the top of the sexual marketplace in one way or another will laud this as the best of times. And it certainly is by that measure if you can reach that summit. But from a societal perspective, this is a total disaster and completely untenable long-term. This sexual market is simply far too stratified. There are too many losers and too many non-participants. If the average man and the average woman are no longer able to naturally come together (because half of the average women are now fat, and the other half are chasing Chads who won't commit to them) then there is something fundamentally broken in society. And the repercussions of that dysfunction will be felt far and wide.

WHAT IS DAYGAME?

Daygame is a simple and brutally honest metric by which to judge your overall game presentation (a combination of your appearance, vibe, body language, charisma, conversational skills, boldness and general game knowledge). If you've got most or all of those bases covered, not only should you have very little anxiety when approaching during the day, but you should be having a good bit of success as well. When I read about guys making hundreds of daygame approaches and hardly getting any numbers or dates it's obvious they're seriously lacking in one or more of those basic presentation issues.

Daygame is not rocket science. If you're successfully presenting yourself as a high value man, the girl you're talking to is much more likely to be receptive. If you're having very little success with daygame it's because you're presenting an image that these women don't find attractive. And that's most likely a combination of a poor/non-optimized appearance and an awkward vibe/body language. That being the case, if you're a guy who's done hundreds of daygame approaches and have nothing to show for it, the answer is not to spam more daygame approaches. It's to address the issues with your appearance and the awkward vibe you're putting out.

At the end of the day, I don't think daygame is something that should be spammed anyway. Traditional night game, night street game, festivals/special events, even online are all more conducive to spam approaching to build confidence and skill when interacting with women. Using daygame as your primary method of meeting women is not likely to work well for newbies. It's a more advanced tactic that requires you to have already done a lot of work on your game presentation, appearance and vibe. Daygame is something an experienced guy should have in his back pocket. It's like a concealed carry firearm that you've got with you all the time. You bust it out without hesitation when the situation arises

calling for its use. It's more about cultivating the mindset that you are always ready to approach an attractive woman given the opportunity, without hesitation or fear, and that you are confident in your ability to have success doing so on a regular basis. If your game is not already on a sufficiently high enough level, you simply won't have the confidence to believe that, and that will come across in your vibe/body language when talking to the girl.

HOW TO DEAL WITH ONEITIS/OBSESSION

Textbook case of oneitis. Instructive for others to read and learn from.

OP, it comes down to you or her. If you let her, she will continue to ruin your life. The obsession will cause you untold misery and may literally kill you.

Ask yourself how you would feel if you got the news that this woman was randomly run over by a bus and killed. You would certainly feel sadness, but I imagine you would also feel...relief. As if a burden had been lifted from your shoulders. There would be finality there at last. You would be able to move on with your life, simply relegating this experience to the past and looking ahead to the future.

I would just kill her in your mind. Make her dead to you. She already might as well be. The woman you built up in your head over years with your oneitis obsession doesn't actually exist. She's a product of your imagination, hope and desire. But she's not real. She never was. It's time to let go. She's dead. You're still alive. Get on with living your life.

ON COLD APPROACHING

I think we're sort of in a weird place culturally with cold approaching. People in general are more isolated and socially atomized than ever before. And women under 30 are glued to their phones constantly. When it comes to dating, they're comfortable with two things: 1) dating/hookup apps and, 2) men they meet through social circle that they can subsequently vet through social media. They're basically accustomed to dating as if they're ordering off a menu. By routing all their dating through hookup apps and social media vetting, they maintain almost total control of the process. Everything happens at their pace, according to their mood and on their schedule. They've essentially put themselves in a dating bubble. Men outside of that bubble might as well not even exist. They are completely off the radar. This is why nightlife has taken such a huge hit over the past decade: women don't really go out to meet men anymore. They just don't have to.

Anyway, in regards to cold approaching, this current state of affairs has both pros and cons. On the positive side, you've got a lot less competition these days who are comfortable with making cold approaches. It's also more novel than it used to be for a woman to be approached by a confident, charming guy. On the other hand, women are more suspicious about "randoms" these days and less open to meeting strangers (stranger danger!). They will also (at least subconsciously) assume you are kind of weird for having to hit on women in real life instead of just ordering your pussy through an app like all the cool guys do with zero effort.

So it's more important than ever to approach with the right vibe. And Hank's advice is spot on for getting that vibe across. I think the most important thing of all these days is to come across as completely *non-needy*. Total outcome independence. She has to feel deep down right away that you literally could not give less of a shit if you never saw her again. You're just doing you. Why are you talking to her? Because you're just a fun, social guy who talks to whoever the hell you want to, and she happened to be standing there. It needs to come across as completely natural and effortless. If you look like you are actually hitting on her (unless you're very good looking and have some killer direct game) she's likely to get spooked and run. Remember, women these days are accustomed to having total control over the dating process. She's used to dating being a slow paced affair conducted on her phone. It's like she's used to playing correspondence chess where she has all the time in the world to think about her options, but when you hit on her directly in her face with a cold approach you're suddenly forcing her to play speed chess. Being blatantly hit on makes them uncomfortable - it's a loss of control she isn't used to and is too fast-paced for her. So you've got to be more indirect. Make her wonder if you're actually hitting on her at all. You're just having fun, after all. Make your close and get her contact info almost as an afterthought. That's the vibe. You're just a cool, carefree guy living life and you happened to cross paths with her.

Few random related thoughts:

- What you say when you make the approach is practically meaningless. 99% of her reaction will be determined not by the line itself, but by your look, body language, tone, charisma, etc... If your conversation goes more than a few minutes, she will almost certainly forget how you initiated it to begin with. Just put yourself out there and say SOMETHING. Even if it's just, "Hey". Situational openers are your bread and butter but really, they don't matter. It's all about portraying the right vibe.
- The old Roosh Seinfeld advice is absolute gold. If you've got the right vibe going you can literally just ramble about nothing of substance and still build comfort with her. Keep the topics light and the conversation fast-moving. Don't get bogged down. Jump from one subject to another quickly, almost frenetically. This helps to keep her attention and not get bored (attention spans are shorter than ever these days). When in doubt, just ramble like you're Seinfeld or Larry David. This sounds completely ridiculous but works amazingly well. (example: you're at a bar. You're holding a drink with a bar napkin on the bottom. Start to ramble: "What's the deal with these bar napkins anyway? They're everywhere. Do you think they sell them by the ton? Is there some bar napkin kingpin behind all of the bar napkins in the world? I'm telling you, it's probably one guy who's behind every bar napkin in every bar in the world! I need to get into a racket like that. What do you think, what's the next great hustle like these bar napkins? Come on, we have to think of it before someone else does.") This is an objectively stupid and meaningless conversation, but she sort of gets washed along in the current because of your energy and the speed at which you're changing topics. It's just sort of a weird hack that inexplicably works way better than logic would dictate.
- I also find sets of two to be the sweet spot (at least for nightgame - daygame obviously you'll mostly find girls by themselves). Three is doable as well, since the other two can pair off while you focus on your target girl. Groups of four or more are usually a waste of time. Girls out in big groups are much more likely to be in relationships already, and even if they are single they aren't as likely to be receptive to your approach in front of all their friends. That being said, there are exceptions to this rule. If the gathering feels "loose", is larger than 8-10 and the women are broken into smaller sub-groups, you can sometimes worm your way in by opening one particularly receptive sub-group and gaining their social

approval, which you can then leverage for introductions to the rest of the group. If you're particularly charming, one of the married/relationship girls will even specifically try to set you up with one of her single friends there.

- You cannot over-emphasize the importance of keeping the conversation light and completely meaningless. This builds comfort because it keeps her from feeling boxed in and makes her feel like she could walk away from the conversation at any time. But of course, every minute she talks to you she's building comfort. At the same time, keeping things light lets you retain some mystery about you and allows her to fill in the blanks herself. It also keeps you from bragging and coming across as a try-hard. And remember, these days more than ever, it needs to look effortless. Because in her mind she's subconsciously comparing you to every alpha male she follows on social media, who she assumes have to put in zero effort to get laid (projecting her experiences). In the ideal cold approach the girl learns nothing of substance about you (i.e. your job, your family, your ambitions, your serious hobbies). Instead, she simply has a fun, fast-paced interaction with a guy who she got a really good vibe from. She feels refreshed and interested in knowing more about you. She comes away almost confused, like, "Wait, what just happened? Who was that guy? He was really cool but I know nothing about him!" Which of course makes her want to see you again, if only to figure you out.

- Some guys swear by closing with an angle to have a built-in next date, (i.e. "I'm checking out this band playing next week, you should come along.") I think generally this is a pretty good tactic, especially as you gain comfort with approaching and trying to find the right vibe. But as you get more comfortable and experienced, I think it's a crutch you no longer need. You know you're at the right level when you're able to tease an end to the interaction and the girl says something like, "Well wait, you're going to take my number right?" That never happens all the time, but if you hear that a few times you will know that your approach game is on point and you're communicating the right vibe to these women.

GAME CHANGING WITH SOCIAL MEDIA

Girls used to go out at night to potentially meet guys. The vast majority don't do that anymore. These days it's more about just going out to take pictures, hang out with their girlfriends/cool guys in their social circle, and potentially meet up with guys they've already been talking to on dating/hookup apps. There's not much wiggle room in there for a random guy to waltz in and sweep her off her feet. It's just not something they are looking for. It can certainly be done, don't get me wrong - but the difficulty has increased significantly in the past 5 years or so.

Any girl who's at least moderately attractive simply doesn't have to put in the effort. Any effort, really. She will have more attention than she can handle on dating apps and a steady supply through her existing social circles. A random approach these days is more likely to make her think you're incredibly thirsty than bold. In her mind, high value men don't have to put in the effort to approach - they can easily slay online and through social circle with minimal effort. She projects her experience onto you and judges you harshly for it.

We're at the point now where you pretty much need to be significantly above average in almost every area - looks, height, build, charisma, game - to have any consistent success cold approaching attractive

young women in the West. Your window of opportunity is simply too small these days. You have to overwhelm them with your presence to break through the state of total attention overload that bombards them 24/7 through their phone and renders them unable to concentrate on what's in front of them. If you can't make an *extremely* strong impression on her through some combination of your look, vibe and game, she simply will not feel sufficiently compelled to buy what you're selling. You might get her contact info, but that has never meant less than it does today. Absent that strong initial emotional hook, even a phone number is 90% likely to lead nowhere.

It's really impossible to overstate how much damage smartphones and dating apps have done to the sexual marketplace. Women have essentially unlimited, unrestricted and totally unaccountable access to casual sex on demand. They literally don't even need to leave the house to get it. And no one ever has to know how much they've been whoring around. They can get sex as easily as a man can order a pizza. They aren't waiting around for a random man to approach them. They're already texting eight different guys who want to fuck them. Your approach is likely flattery at best, or more often an awkward inconvenience to be endured until they can get back to texting and taking pictures of themselves to post on Instagram.

Social media microfame and social circle are the winning plays for game these days. Women are drowning in a sea of attention and you need to leverage status and pre-selection to set yourself apart from the pack. The reality is that young women are overstimulated and essentially suffering from analysis paralysis. Random approaches demand an immediate buying response, which makes them very uncomfortable after having grown accustomed to entertaining various options at their leisure. Cold approach has therefore fallen off drastically the past few years. Guys who are experienced and well put together can still pull it off, but the ROI has tanked. You put in twice the effort for half the results. I can't imagine how badly newbies or unattractive guys are getting slaughtered out there these days. I think cold approach is going to continue falling off over the next several years, at which point it will become almost extinct. It will then enjoy a small resurgence for the skilled few who can pull it off due to the sheer novelty value women will feel from being randomly approached (and to the extent that cold approach is successful at all these days, I believe it is largely due to this novelty factor already coming into play - so many young men and women have shifted almost entirely to dating apps now that many younger girls really have never experienced being approached by a mysterious, well put together guy with good game).

It's definitely a tough environment now for average guys. The bolded portion you touched on here is an enormous problem stemming from social media. A moderately attractive woman can easily obtain a one-night sexual encounter with a high-value man, which essentially ratchets up her own perceived SMV to that man's level. And maybe it is on his level - but only for quick, anonymous sex. A male 10 has no problem fucking a female 7, but at the end of the day he's got much better options for commitment. She's way down on the list. But in her mind, once she fucks him, that's her new value. In her mind she's a girl who deserves nothing less than that male 10 in the future. Anything less than that she will perceive as a step down. This is a recipe for destroying actual relationship formation between men and women of approximately equal SMV. The women are fixated on chasing the top 1% of guys (who actually seem accessible through social media - this is the great delusion) and meanwhile ignore guys on their own actual level. By the time reality slaps them in the face and they're forced to settle

down in their early 30s, these women are of course filled with bitterness. In their mind, settling down is literally settling for less. Social media whoring is turning all women into alpha widows. It's a recipe for mass social dysfunction, lowered fertility and broken families.

There really are no easy answers for this problem. I think the best thing an average guy can do, once he maximizes his looks and game, is to focus on creating a lifestyle that he can easily sell on social media and that naturally puts him in the company of attractive women. Leverage what you bring to the table - if you have a strong personality and social skills, try to become the center of a few social circles and be seen as "the guy" with high status there. If you have some extra money to throw around, consider starting some sort of side business that will put you around hot women (modeling, promotions, photography, etc...). Beyond that, I really don't know. It's a weird environment out there. Uncharted territory for sure.

WHY RANDOM GUYS CAN'T GAME HOT SORORITY GIRLS

For background, I was a fraternity guy in the top house at a big school back in the day. I dated and knew a lot of sorority girls in college. To be blunt: if you aren't a member of a top fraternity, you simply aren't going to have access to the top tier of sorority girls. Period. Social exclusion and filtering is the *raison d'etre* for these organizations. The highest quality sorority girls are basically only there to find prospective husbands. Most of the fraternity men are oblivious to this reality at the time, but you'd be amazed how many of them wind up marrying their college girlfriends. When I look at my own college social circle the vast majority (like literally 80%) of the most desirable sorority girls ended up marrying fraternity guys they dated in school.

This is about social and economic class more than anything else. It's an intergenerational system that perpetuates itself - young men from good families join fraternities to party and enhance their social status, roughly differentiating themselves status-wise based on the reputation of the particular fraternity they join. Fathers send their pretty daughters to college and pay for them to join sororities, knowing they will party a bit but more importantly knowing they will be associating with high status young men like they themselves used to be. The prettier the daughter, the higher quality (i.e. largest group of other pretty girls) sorority she gets a bid from, and the highest status fraternities and highest quality sororities always associate heavily. Thus it's likely that daddy's pretty daughter will end up dating and marrying a man of a similar or greater social class and background to her father. And all the father has to do is write a dues check each month.

For the most part, it works out pretty well for all parties. Johnny frat star has a few years of fun and finds himself a nice wife, Susie sorority princess parties enough to feel like she hasn't missed out before locking down a good husband, and Susie's father can rest easy knowing he will have quality grandchildren to continue his legacy. There is little opportunity for outsiders to get involved, unless you're satisfied to chase after the bottom-tier girls from second or third-rate sororities who might be 5's or 6's on a good day (at which point why bother? There's no shortage of more attractive women everywhere else. You'd only be doing so to say you successfully pulled a sorority girl).

But if you think you can waltz in as an outsider and pull the stereotypical vision of a sorority girl (i.e. a hot, well-mannered blonde from a good family) you're delusional. It just doesn't happen. It doesn't

happen because the system is specifically designed to prevent it from happening. It's designed to exclude non-approved men and keep them away from those girls. It's designed to limit their choices to a pre-selected group of young men from good families who meet certain social status requirements.

WHY 18-22 YEAR OLD GIRLS ARE HARD TO GAME

Whether you're older or right in that age range yourself, it's never easy to get attractive 18-22 year old girls because they're literally living in a different reality. Their experience and understanding of life is fundamentally different from that of both older men and the guys their own age. They're at the peak of their sexual attractiveness and have basically zero responsibilities. They have vague notions about getting married and having kids in the future but "not until I'm like 27 or 28" (this may as well be another lifetime away to them). So you're dealing with girls who are living entirely in the present moment. Everything is about how it makes them feel in the moment and how their friends and social circle reacts to what they're doing. There's a level of groupthink and conformity going on that men just can't wrap our heads around. (This is why pre-selection is so huge for this age group especially. If one girl of high status in a social group gives you her stamp of sexual approval, you immediately have it for every other girl of equal or lower status in the group). Social media has amplified these natural tendencies a great deal. Now, these women are constantly obsessed with the image they are projecting of themselves on social media. Everything they do - the clothes they wear, the parties they go to, the pictures they post on social media, the guys they date - has to conform with the image of themselves they want to portray in their social circle.

So basically what this tells us is that if you want to date 18-22 year olds, you have to tailor your look, vibe and lifestyle to match the sort of man that a specific 18-22 year old would want to accessorize her life with. The easiest way to generically do that these days given the state of Western culture and assuming you're an older guy outside of that 18-22 age range is to signal a few bad boy bonafides (i.e. tattoos, dangerous hobbies, a muscular physique) while also dressing more stylishly and showing off wealth and status markers that 18-22 year old guys can't match (i.e. exotic travels, high brow social connections, an interesting and adventurous lifestyle). Essentially, you must be the sort of guy that an 18-22 year old girl would want to show off on her social media pictures. Because that's basically what she's looking for: a man she can use as a prop in her photos to prove what a cool lifestyle she's living and make her friends jealous. The other option for older guys is to run SA style/borderline P4P "daddy" style game, which will certainly appeal to a subset of 18-22 girls. That's been explored in a few threads already.

But essentially, with an 18-22 year old girl you're dealing with a creature with the attention span of a gnat, zero sense of responsibility and delusions of having infinite sexual options and no pressing time table to settle down. As an older guy trying to catch the attention of a girl in that bubble is very difficult. You've really got to stand out in her mind in some way. You've got to hook her with something before she gets bored and moves on to the next shiny thing in front of her. If you're a younger guy it's much easier: you simply model your image to match that of the dominant guys of the social group the girls are in. If you're a 19 year old college guy who wants to date sorority girls, then join a fraternity and start dressing and acting like the high status fraternity guys those girls are interested in. If you're a 21 year old guy who loves fitness chicks, get in really good shape and become a high status guy at the gyms you go to. If you're into alternative/scene girls, start a band or get into show promotions and

become high status in that niche. And so on. It's easier for younger guys because you're of the same age to be moving naturally in her social circles. You just need to move up within those hierarchies.

So basically, getting 18-22 year old girls boils down to:

- 1) If you are also 18-22 (or thereabouts): successfully portray yourself as man of high status within a girl's particular social scene.
- 2) If you are older than 18-22: successfully portray yourself as being an extremely cool older guy who is firing on all cylinders in life, to such a degree that you manage to overshadow (at least temporarily) the guys in her immediate social circle.

Needless to say, #2 is much more difficult than #1, which is why it's rare to see even a cool-looking, wealthy 40 year old guy dating a smoking hot 19 year old. Meanwhile, you can go to any popular college bar in the country and find half a dozen examples of a goofy looking college guy with an absolute smokeshow on his arm. Why? Because she doesn't know any better - her experience is too limited. All she knows is that guy has high status within her peer group, so she finds him attractive. His actual ranking compared to every other man in the world is irrelevant. All that matters is his relative ranking in the bubble in which her social group resides, because that is all she knows.

AIRPORT GAME

If you travel frequently, airport terminals can be gold. Lot of college girls flying to and from school, young business traveler-types doing account management/sales or consulting gigs and hard-bodied MILFs vacationing on their ex-husband's dime. They will be alone, bored and sitting around with nothing to do but kill time until their flight leaves. Indirect elderly openers work best. If you're well-dressed (which you should be when you fly) and have strong conversational game you can do very well. Can often insta-date at one of the airport restaurants or lounges. Create a strong impression in her mind and she will be open to meeting up next time you're both in the same city. Strong text game is a big help in following up. Airport game works best when run out of your home city as you wait for your flight to leave (since most of the girls in the airport waiting on flights also likely from your city) but can also be applied when waiting for connecting flights or returning home (although your ROI here will obviously be much lower for logistical reasons - still, good practice at least).

Getting a bang from the airport is immensely satisfying and game-affirming. It truly feels like pulling a rabbit out of a hat. It's not like effortlessly banging some horny slut off a dating app or even pulling from a bar, where women knowingly go to socialize and make themselves available. It feels like you've sort of cheated life and done something that shouldn't be possible. All cold-approach game is technically like this, but there's just something especially satisfying about pulling a girl you met at the airport. Try it if you don't believe me.

HOW TO USE MONEY TO GET WOMEN

I think you've basically answered your own question. Your analysis is correct. The difficulty increase in landing an 8 or a 9 versus a 6 or 7 is not linear, it's exponential. It literally **IS** 5-10x harder to land an 8 than a 7, and 5-10x harder still to land a 9. You aren't imagining things, that's really how the modern sexual marketplace is currently operating. This seems bonkers from our perspective, but try to imagine that you had dozens of 6s and 7s blowing up your phone every day, not only wanting to have sex with you, but offering to buy you things and take you on dates and trips. That's basically the state of abundance that 8s and 9s live in today. They are in large degree suffering from analysis paralysis: they literally have so many options to choose from that they can't decide. This is why you are correct to conclude that you really have to stand out in one way or another from the vast majority of other men on her radar: that's the only way to make a strong enough impression that you shock her out of that state of paralysis and make her take action to choose you.

I think there's also a lot of truth to the idea that there is a ceiling to lone wolf style nightgame. Unless you have one of those extreme status enhancing traits that you listed, it's almost impossible to pull an 8 or 9 as a lone wolf off a cold approach at night. These girls' social circles are just too strong to penetrate in 99% of cases. Girls that hot are the jewels of every social circle and are highly guarded. She is almost sure to be out in a mixed group of guys and girls, so even if you hit it off with her off a cold approach you can expect to face brutal AMOGing, cockblocking and mother hen action from her friends. I'm not going to say it's impossible, but the stars have to align to pull it off. It's not a tactic to build your game around, it's just too low of a percentage play.

The elephant in the room that I've ignored so far is that you're a millionaire. This separates you from the vast majority of men, especially young, good-looking, game-aware men. I get the sense that you are worried about gold diggers and/or don't like to use your money to attract women. I think this is a mistake. That doesn't mean you should start blowing a bunch of money foolishly in an effort to attract women (or worse get into an outright P4P arrangement) but you should probably be more open to using your money as a tool to help you meet women. This means only going to high-end clubs and lounges, for starters. Do you have a nice boat? Women love partying on boats. Throw some money into starting up a local modeling or promotion business where you can interact with these sort of women.

Social circle is also key. As an extremely successful man with good social skills, you have a lot to offer. People will want to be your friend. Use your money to facilitate the growth of your social circle. Throw parties. Take people out on your boat. Invite a few guys for a weekend boys trip of golf, gambling and titty bars. Little things like that go a long way, and aren't going to seriously dent your pocketbook if you're a millionaire. The average choade millionaire is out buying a \$250k car to try to impress people, meanwhile you can achieve a deeper and more lasting impact by dropping a couple thousand on a trip. Think of this an investment. You're trying to generate social capital. You have to develop those assets, which in this case are relationships. This is something that game literature has really fallen short on addressing. You need to surround yourself with other high SMV men. Wherever high SMV men congregate, 8s and 9s are not far away. How can you befriend the other high SMV men under 40 in your city? You're a millionaire, not some guy working at a taco stand. You have a legitimate claim to belonging in that group. Make that your social circle and it will pay huge dividends.

tl;dr action items:

- Buy a nice boat and take people out, host parties, go on trips with people
 - Only target high-end night venues, charity events/galas, places where only hot women and rich guys congregate
 - Start a lifestyle side business that puts you in close contact with hot women: modeling, promotions, tanning salon, etc...
 - Find a way to make friends with other high SMV young guys in your city <-- really the most crucial thing, IMO
 - Ultimately the goal is to create local microfame with yourself as the nexus of a social circle of high SMV guys who are always having fun and the hot women who are invariably attracted to that
-

DATING APPS AND THEIR NEGATIVE EFFECTS ON SOCIETY

- Delaying of marriage
- Fewer children born
- Increased maternal age = greater prevalence of autism and other problems in children
- Greatly educed ability to pair bond for both men and women after spending a decade or more immersed in the hookup culture = increased divorce rates
- Enormous stratification in the sexual marketplace (80/20 rule or even 90/10, with most men being incel or reduced to pursuing the bottom of the barrel)
- Massively overpumped egos on women resulting in sky high expectations and shitty attitudes
- Skewed sexual marketplace with illusion of massive abundance of alpha males on dating apps reduces incentive for females to compete based on appearance = more fatties
- With each passing year dating apps become more normalized and this skewed sexual marketplace, 90/10 stratification and rampant promiscuity become the norm for kids in the future
- Greater spread of venereal diseases, including developing strains of gonorrhea and chlamydia that are antibiotic resistant
- Eventually it becomes almost impossible to cold approach most women because they've only ever used dating apps to hook up and the idea of meeting a guy randomly on the street seems "creepy", and any man reduced to approaching in real life will be automatically regarded as amazingly desperate/thirsty since she will assume (solipsistically projecting) that a man of high SMV would have no problem getting laid on dating apps
- Night game venues will continue to decline in effectiveness in facilitating hookups

We are essentially witnessing the complete destruction of the sexual marketplace that has been the norm for most of the past fifty years. This sexual marketplace was typified by a reliance on social circle and night time venues to facilitate hookups. Women's choices were constrained necessarily to the men within their immediate proximity. If she wanted to meet a man she had to put in the effort to go out to a public venue with friends, or else rely on her social circle to introduce her to a man. This acted as an enormous brake on female hypergamy, and combined with social pressures and norms that encouraged early marriages (which have since decayed), the effect was that most young women did not have a high number of sexual partners and married by their early twenties.

Dating apps turn everything upside down. Women are given the illusion of having unlimited sexual

options. They can engage in unimaginable levels of promiscuous behavior *with complete impunity and secrecy*. This, I believe, is one of the most crucial points: in years past, if a woman wanted to experiment with promiscuity, she had to spend a lot of time hanging out in bars and clubs, and otherwise making herself seen around town. This would obviously quickly result in her developing a reputation as a slut, which would be highly damaging to her marriage prospects. Not to mention it's also physically exhausting and massively time consuming to spend that much time going out. But no more. Women now can easily fuck a new guy every week for years at a time with their friends and family being none the wiser. And they can do so with essentially no investment of time or energy. It's an unlimited sexual buffet at women's fingertips. Can we really not expect them to gorge themselves until they've had their fill? Of course not, it's just human nature. And so they gorge. They get pumped and dumped by men with SMVs above their own who they have no hope of securing commitment from. But they never forget that good fucking they got and will hold it against every subsequent man who doesn't measure up. Alpha widowhood is becoming the new normal, and all of its attendants follow: bitchy attitudes, thousand cock stares, enormous entitlement, selfishness, general unpleasantness, inability to love.

I've seen some guys speculate that the widespread adoption of sexbots/VR porn will reverse this trend, but I don't buy it. The majority of the men who will lose themselves in virtual sex are already invisible to women today. They aren't even in the picture to begin with, so their voluntary removal from the sexual marketplace will have no impact: they are, for all intents and purposes, already gone. A moderate amount of more normal and higher SMV guys will also succumb to the lure of virtual sex, but the effect of their removal from the sexual marketplace will simply result in women becoming more competitive among each other for the remaining alpha males. You'll see more 5s and 6s putting the effort in to try to become 7s and 8s. They won't be acting any less entitled than before: they'll refuse to settle for a man beneath them (which is 90% of men if they've been alpha widowed at least once, which will soon be the norm if it is not already). End result?

The average (even above average) guy on dating apps will simply be getting ignored and rejected by slightly better looking women.

There's really no way around it. Dating apps have been a weapon of mass destruction dropped on the sexual marketplace. And most guys were left incinerated in a smoking crater. Of course, some men who have success online laud dating apps, but they're missing the bigger picture: what's good for the goose isn't good for the gander in this case. They're fortunate enough to be riding high on the blast wave of the explosion, but they're oblivious to the scorched earth behind them, and equally oblivious to the hard landing ahead.

I would like to see a movement to start seriously proposing the banning of dating apps. As a practical idea it's obviously very difficult to achieve, but the conversation is worth starting simply to implant the idea in peoples' heads that these dating apps highly distort the sexual marketplace and result in great damage to individual men and women as well as society as a whole. Dating apps represent the complete unchaining of the female hypergamous instinct. Nothing less than total female sexual liberation, which if left unchecked will literally destroy Western civilization within a few generations.

GAME IS BOTH MASCULINE AND FEMININE

The best players I've seen (and *all* of the naturals, without exception) were simultaneously more masculine *and* more feminine than the average guy. In other words, both their masculine and feminine traits were exaggerated. All modern verbal game (through talking in real life and through text) is inherently feminine. Any guy who gets laid mostly via social and verbal methods of demonstrating his fitness (most guys) is utilizing his feminine nature. It's therefore strange to realize that most non-physical aspects of game are essentially feminine. All of your verbal interaction with women is feminine (women talk, men act). So naturals who are pros at talking to women and managing social relationships are adept precisely because of that exaggerated feminine trait.

A guy without any feminine traits is completely useless around women. I've seen it firsthand. They're just too different. Guys who could literally kill you with their bare hands, who are more comfortable in the woods than in a bar, guys who jump out of planes and race motorcycles just to get an adrenaline high. Most of those sort of guys don't have the psychological ability to understand women. They tend to clam up entirely or be very shy around women. They usually marry young and are ruled by their wives ("Yes, dear"). You see a lot of this in military guys.

Attention-seeking, flamboyance, a predilection for creating drama, verbal fluency, skilled social maneuvering, etc... these are all feminine traits. They are also alpha/natural traits. The alpha is very rarely the most masculine guy in the room. It's the most masculine guy who simultaneously possesses strong feminine (social/soft) skills, which allow him to socially dominate both women and other men.

BEING BIG IS NEVER BAD

Not trying to hate on our new member, but this is one of the more perplexing threads in awhile. What is there to discuss about being physically bigger than average? It's a universal positive, just like being good looking, having a lot of money or high social status. I don't buy into this notion that because women are physically intimidated by large men that being large is therefore a weakness that has to be compensated for with a 'softer' style of game. I think that's pure male hamster from large guys who have been shot down and are looking for an excuse. "Oh, it was my size. I just scared her away. I need to be nicer and gentler so she suddenly forgets that I could break her in half."

Is it true that women will be more intimidated by large men? Yes. But that's not a bad thing. Arousal and fear are closely linked in women. The fact that she is physically intimidated by a larger man automatically raises his status in her eyes right off the bat: this is not a man she can ignore. It's also the most obvious and incontrovertible display of AMOG status you demonstrate over other men simply by standing around doing nothing. The reality is that the vast majority of women will never punish a man for being "too big", and that the few cases where that actually might happen will be utterly dwarfed by the occasions where being larger is socially advantageous (I'm literally talking something like 1000:1 ratio or more). It is simply not a weakness. It's not something you need to compensate for in any way. Being big is, with the exceptions of having a 10/10 male model face or being legitimately famous, the best social/sexual advantage a man can possess in life. Women and men both are more inclined to respond favorably to you and want to be on your good side right away. That's priceless.

And to be clear, this is not a case of sour grapes, being over 6' and 200 lbs. myself. While not huge, I'm bigger than most guys, and that has only ever worked to my advantage. And I wouldn't mind having another 5 inches and 50 lbs. on my frame (although any more than that I think would become a liability just for everyday quality of life moving comfortably through the world). Never in my life have I heard a woman say that a man was "too tall and muscular". Sure, women may talk shit about freakishly steroided bodybuilders or 7' beanpole NBA player physiques, but those are extreme outliers. For your average big guy 6'2-6'6" or so and 220-250 lbs. that's simply never going to happen. If you've seriously gotten that excuse from women as a rejection then your size wasn't the problem, that was just their way of letting you down easy because they weren't attracted for other reasons (bad game, too much of your bulk is fat, maybe they didn't like your face, etc...). On the other hand, almost every girl I've ever been with has expressed a natural revulsion to both short and skinny men. Those traits are universally punished by women, and so the corollary is quite obvious: their opposite (being taller and more muscular than average) is universally rewarded. If you're a big guy and honestly think you're being shot down due to your size, that's probably just a sign you need to lose some weight.

AN EPIDEMIC OF SECRET SUGAR BABIES

It's not like every girl has a sugar daddy, a sponsor or is otherwise whoring herself out in some manner. But the number of highly attractive women doing so - the 8s, 9s and 10s - is probably a lot higher than most guys would care to admit. And that's because the various online platforms (SA, Instagram, dating sites) make it so easy for attractive women to engage in that sort of behavior. All they have to do is make a profile and post pics of themselves and they will start getting offers of cash for company. It's not like the old days where prostitutes had to go hang out in certain bars, place classified ads in local rags or stand out on the street corner. These women can turn tricks effortlessly and anonymously with the help of the internet and the smartphone. The deniability aspect enables it. These girls feel like they're getting away with something and that there's little chance anyone would ever find out. And in most cases they're probably right.

My girlfriend now has a friend from high school who I suspect of doing this. She showed me pics of her. Pretty girl, amazing body, probably some minor work done for enhancements, etc... She lives in one of the most expensive cities in the country and is single. She's got a job making low six figures, which is good but by no means great money for that area. But then she tells me how much traveling this girl does. **She took over 15 international trips in 2016 alone.** And she's taking these trips either solo or with a group of other girls. I mean, come on. We know what's up. This girl's lifestyle expenses and general cost of living are running her at least \$5k a month minimum. And now she's dropping over \$50k a year just to sight-see by herself or with her girlfriends? Give me a break. I tried explaining to my girlfriend what was going on but she's in denial. "She would never do that!" Nope, I believe she would. She and a lot of other girls who get a taste of easy money and like it.

I know another girl who doesn't travel, but she just straight up fucks for money on the side. This is a very good looking, educated girl with a professional job. But she enjoys the extra money and gets off on the deviant aspect of being a secret whore. She meets guys entirely online and arranges her P2P relationships. I just think this sort of thing is way more common today than anyone wants to admit. It's definitely common enough to be impacting many men here who are actively pursuing the 8+ women

who have such an easy time engaging in this behavior. I have absolutely no doubt that almost every experienced guy on the forum has been flaked on at one time or another by a girl who decided she'd rather make some money that night than hang out with you. And this behavior obviously deeply damages these women for life - once they become accustomed to trading their affection for money so directly and with multiple men - they are forever psychologically damaged. Whatever innocence they had left is completely gone. From that point forward they are operating entirely as manipulators and extractors of wealth. And in the next decade you're going to have tens of thousands of these women - these secret prostitutes - deciding it's time to cash in the chips and settle down with some schmuck who has no idea what she's been up to for the past 5-10 years. Yeah, that's not going to end well.

Moral of the story: protect yourself at all times. Be very wary of Instagram hoes or any girls who are social media obsessed, traveling regularly, or secretive/flaky in a suspicious way. This is a real phenomenon and it is only going to get worse in the years to come.

STATUS VS. FRAME CONTROL

Fame is just an exaggerated form of status. They are not two separate things. Status could be succinctly defined as the combination of social proof and social power. Fame is just the ultimate manifestation of status that gives the famous person social proof and power across almost every social group in society.

Status (and especially fame) will always top frame for *attracting* women. Women flock to high status men like moths to a flame. When it comes to maintaining an extended, healthy relationship with a woman, however, frame becomes important. A man with high status but no frame is the stereotypical rich, successful guy who is completely henpecked by his wife, who he considers "out of his league" and "the boss". Or as a lesser example, a good looking guy who works as a bartender at the most popular nightclub in town. He'll have a ton of interest from women, but if he lacks frame the interest on their part will quickly evaporate once they realize he's actually a soft chode at heart.

That being said, a little bit of frame goes a long way. An intermediate level of game knowledge and frame control are all that most men will ever need. There are diminishing returns on frame control once you get a decent level of it. Status, on the other hands, continues to pay increasing dividends as you gain more of it. You can never have too much status. No one's ever said, "Too many people hold me in high esteem and want to be around me. My life sucks." Once you've got the basics covered (i.e. maximizing your appearance, internalizing game concepts, good logistics, etc...) nothing will give you better results with women than increasing your status.

HOW TO RESPOND WHEN A WOMAN INSULTS YOU/STARTS A FIGHT

These witty comebacks read well on the internet, but in real life they tend to fall flat. You never gain anything by engaging in this sort of verbal back and forth with women. Women talk. That's sort of their thing (have you noticed?). By talking back to her after she drops a bomb like that (a bomb designed specifically to elicit an emotional reaction on your part, by the way) you fall into her frame. She's successfully baited you onto her chosen battlefield. She's about to experience the high of an emotionally charged verbal exchange, and as a bonus she gets to see what kind of man you are based

on your response. You, meanwhile, stand to gain nothing. Whatever verbal response you give will inevitably display either neediness, obviously exaggerated indifference, defensiveness or butthurt. *You can never communicate genuine indifference verbally.* The very act of communicating verbally necessarily entails a degree of interest - because if you truly had no interest at all, you wouldn't have said anything. So the very act of saying something back to prove how little you cared and were affected by her remarks is inherently self-sabotaging. As a woman, she understands this intuitively and can see right through all of your witty comebacks and put downs.

The correct response to this sort of comment is not talk, but *action*. Feminine power is expressed through talking, masculine power is expressed directly through action. By acting instead of responding verbally, you refuse to enter her frame and deny her the satisfaction of drawing you into an emotional verbal exchange. This is the only way to pass this sort of shit test. Some possible actions in response to this particular insult:

- Amused laughter
- Yawning, bored look
- Look of disgust
- Ignoring it and continuing doing something else
- Leaving immediately
- Spanking her
- Slapping her in the face
- Roughly initiating sex

We are men. We *act*. We don't sit around talking about how we feel, especially not with a woman who's attempting to weaponize conversation in service of her ego. If you're letting her pull your emotional strings like that you've already lost.

BASIC GUIDANCE FOR GAMING A PAIR OF GIRLS

It might be helpful to shift your mindset when approaching girls in pairs. Don't think of it as "approaching" one of the girls in order to "hit on her" while trying to bypass the friend. Instead, think of it as inserting yourself naturally and seamlessly into their existing conversation, then gradually taking on the leading role. It's hard to quantify exactly how to do this, because as XXL notes, every interaction is different and you have to think quickly on your feet (I can't speak for anyone else, but for me this is one of the most challenging and satisfying aspects of game). In analyzing my own method, I would characterize it as almost "directing traffic" as the girls interact with each other. I'll guide the conversation in such a way that the girls will be slightly antagonistic toward each other and want to qualify themselves. This is also a great way to uncover details about their personalities and personal history that you couldn't normally in a shallow, first time social interaction.

Example:

I've steered the conversation to crazy vacation stories or trips they've been on together

Girl 1: "You were sooo drunk and sloppy that night, a total hot mess, don't even pretend you weren't!"

<---- Girl 1 makes a slight dig at her friend, attempting to DHV
Girl 2: "Well at least I didn't fuck the bartender like you!" <----- Her friend retaliates, upping the ante
Girl 1: "Yeah you just sucked some rando's dick in the bathroom instead! Hahaha!" <---- Damn
Girl 2: "Oh my God shut up!" <---- Girl 2 attempts to retreat
Girl 1: "At least you got some coke out of it." <---- A parting blow to assert her dominance
Girl 2: "Haha, oh my God...what a night!" <--- Acceptance of the fact that a stranger now knows she sucks dick for drugs

The idea is to sort of curate the conversation and just let the girls go back and forth with each other. Obviously they're going to be much more comfortable talking to each other than they will to a stranger, so you can piggyback on that comfort. They're a lot more willing to open up and share details when they're talking to a friend, but at the same time they are aware you're part of the conversation and don't want to make themselves look too bad. So by creating a situation where they're sort of competing to come off better than each other in your eyes you can often get them to reveal things about each other. This creates a vibe where you are "in" on their secrets/past and creates the illusion that you know them better than you actually do.

There's so much that could be written on this topic, but I'll leave it at that for now.

NEVER APOLOGIZE TO A WOMAN

Quick rule of thumb: you should never apologize to a woman. Ever.

You gain nothing by doing so and, in fact, only make the situation worse and lower your standing in her eyes. She will actively despise you more after your apology than she did before. This goes for everything from the slightest innocuous comment, to showing up late, to accidentally running over her cat to cheating on her with her best friend. In none of these cases is apologizing going to improve the situation. To explain why requires a more in depth treatment on female psychology which is beyond the scope of this post. But just remember the rule of thumb that will serve you well.

Never apologize to a woman. Ever.

A ROTATION OF THREE GIRLS IN A HAREM

I've found that juggling women is literally like juggling. With some practice and experience you can reliably juggle three (balls or women). But adding that fourth really throws a wrench in things for some reason. It seems at least twice as difficult, at least in my experience. I think there just isn't enough time in the day and enough mental attention to spread around more than three women to keep them sufficiently on the hook. Guys who are highly extroverted and/or constantly on their phone (and good at text game) will have an advantage when it comes to keeping larger harems.

I think three is probably the magic number, though. Since it allows you sufficient time and energy to still remain on the prowl, you are essentially maintaining your harem of three while constantly looking for a new addition to bump out your #3 ranked girl. If you get too greedy and try to run a harem of four,

five or six girls you're either going to either greatly sacrifice quality (easier to string along a 4 than a 7) or else have an extremely high attrition rate since you can't devote enough attention to each girl to keep them coming around.

You could also consider friendzoning some of the girls who come onto your radar as opposed to passing them by or trying to get them in your harem. Use them for abundance mentality, social proof and pre-selection, and be flirtatious with them but don't hook up or fuck. If you're already getting laid satisfactorily sometimes it's a lot of fun to just flirt and enjoy the sexual tension. This leaves them open to joining your harem in the future but saves you 95% of the time requirement needed for an active harem girl. The best way to do this is to just meet up with these girls with other friends or at parties, and send them occasional flirty (but not overtly sexual) texts. Game them and make your value known, but don't actively pursue them. The key is to never isolate. Don't let them be alone with you. Think of it as a very slow boil. Although, fair warning, if you do this right over time you will literally drive some of these girls so crazy they will do stuff like show up at your house or follow you to your car one night, simply to put an end to the sexual tension by finally fucking you. Of course, other girls you do this to won't respond at all. In fact, you will lose most of the girls you try to friendzone. But you will definitely convert on some in the future, and can benefit from the social value they provide in the meanwhile.

But as you said, this is certainly one of the best "problems" a man can have in his life (and it's a problem that often doesn't last as long as you'd hope), so count your blessings and enjoy it while it lasts.

COMMUNICATING EMOTIONALLY WITH WOMEN

One of the most important things to internalize if you want to be good at talking to women is that they communicate differently than men do. As a man, your overriding purpose of communication is to exchange information. But a woman's primary goal of communication is to convey her emotions, and to receive emotional feedback from the person she's talking to. So as a basic hack, when talking to women you should always couch the conversational topic in emotional terms. This is an art and a practiced skill. It's easiest to practice over text and online so I recommend guys start there if they want to get their feet wet.

Just remember that women don't really care about what they're talking about on a factual or informational level. They just want to FEEL the conversation. They want a topic that excites them, or makes them angry, or sad, or turned on, or giggly. The worst thing you can do in conversation with a woman is not to insult her or make her mad, it's to bore her.

POSITIVE AND NEGATIVE SIGNS WHEN GAMING GIRLS AT NIGHT

Positive signs:

Asking questions about you
Strong eye contact
Repeatedly playing with her hair

Touching you/responding to your touch
Moving/standing closer to you
Gives off a relaxed vibe
Genuine laughing/smiling

Negative signs:

Texting/playing with phone <--- HUGE red flag
Looking around the bar
Mentioning her friends she came with or is meeting later
A vibe that is a little too formal or polite (she is not relaxed around you)
Body language that is closed off (entire books on this, read them)
Fake/polite smiling & laughing

This is assuming you are talking to the girl and she isn't giving you the passive blow off (i.e. acting indifferent and basically giving you zero conversational feedback in hopes that you just wander away). The main thing to look for with these time waster girls these days is the smartphone. If a girl is repeatedly pulling out her phone while you're talking to her, it's a huge indication that she's not taking you seriously and isn't invested in the interaction. Eject yourself 95% of the time in those cases and save yourself the trouble.

There is an awful lot more that could be said on this topic but I think these are good basic newbie guidelines.

HOW TO GAME A 9

First of all, 9's are indeed very rare. Even among experienced players, I would be very suspicious of any man who said he had pulled a lot of 9's. I would suspect that either his rating scale is massively inflated or he's flat out lying. A 9, properly defined, is a world class beauty. Unless you're moving in elite circles and/or living in one of a handful of cities in the world, it's very rare to even see these women, much less have an opportunity to game them, much less still to successfully bang/date them. I say all this to point out the fact that it's very difficult to nail down a set of iron-clad rules for gaming 9's, simply because the data set we have to work with is so small. I have only pulled a single legit 9, and interacted personally with just a few. That being the case, the following observations are as equally theoretical/speculative as they are experiential.

1) These women tend to be more intelligent than 7's and 8's. Beauty is correlated with intelligence, and the genetic quality of 9's is not just skin deep. This doesn't mean they're intellectual and shouldn't be treated as such (don't get philosophical with them or try to impress them with your brains, which should go without saying), but they will respond positively to game that is a step above your typical dumbed-down banter you'd run on more standard-looking women.

2) They are very practiced at quickly uncovering incongruent behavior in men. In other words, they can sniff out a "fake alpha" much more easily than your typical 7 or 8. Why? Because they get it all the time. Every guy they've interacted with since puberty was desperately trying to make himself look as good as possible, which usually results in him coming across as either too reserved and boring or too

boisterous and clownish. They learn to smell the bullshit better than most women. What does this mean? 9's respond much better to a genuine, low-key vibe, a quiet confidence. It's refreshing to them.

3) They have no respect for men who compliment their looks (the vast majority). They live with themselves 24/7. They pop pimples and take shits, and spend a lot of time putting on makeup to look the way they do. They understand they are human beings and not goddesses, so when most men fall all over themselves to praise their beauty they find it somewhat annoying (although they obviously would not give up the power of their beauty). Never flatter a beautiful woman based on her looks. You're much better off trying to form some kind of mental/emotional/psychological/spiritual connection. Don't go the opposite direction and start gushing over how smart she is, but appealing to her sense of "depth" rather than praising her surface appearance is the way to go.

4) They are lonelier than you would think. They know their value and aren't quick to go slumming around with lower value men, and usually won't even hang out with unattractive women. They have to deal with an everyday reality that is totally alien for most people: imagine every member of the opposite sex is drooling over you, while every member of your own sex harbors emotions somewhere between jealousy and outright hatred toward you. That is the life of the 9. They usually have a handful of friends who are 7-8s (maybe a couple other 9s depending on the city) and keep a few alpha orbiters. Yes, alpha orbiters. 9's do not have beta orbiters for the most part. They are easily able to keep alpha males in orbit and tend to use them for lifestyle perks more than sex (i.e. free drinks, upscale party invites, drugs, vacations, boat/yacht days, etc...). What does this mean? Simply that if you can successfully get inside her head by appealing to her "depth" as mentioned above, you actually won't be dealing with much interference from other men. At that point you will have pierced her defensive outer ring and will have access to her inner circle, which as I said is surprisingly lonely.

5) They are highly sexual, but slower to show it than less attractive women. They know the power of their sexuality and are better at controlling it than most women are. If you can establish comfort, however, you can physically escalate with them like you would any other girl.

6) Lizard makes a good point about passion and intensity. Remember, most of the men she's used to dealing with come across as fake and incongruent because they're trying so hard to impress her. And on the other hand, it's very likely she also knows several legitimate alphas of different stripes. The easiest way to set yourself apart from the horde of fake alphas and her genuine alpha orbiters is to make an extremely strong emotional impression on her, one that clearly makes her place you in a different camp from the rest of the men who aren't able to elicit a strong emotional response from her. This is, of course, easier said than done, and the precise method of eliciting this type of emotional response would obviously vary individually with each girl.

The more I think about this topic, though, the more it just strikes me as mental masturbation. There's really no practical purpose to putting together a guide to gaming 9's. They're just so rare. If you want to fuck 9's you're honestly probably better off stacking as much cash as possible and hiring ultra-high end escorts. Otherwise, I think it's simply a matter of luck, proximity and somehow being able to make an immediate emotional connection when the opportunity presents itself. Definitely not something any man can pull off with reliable frequency. To even encounter a 9 in real life should be properly considered a gift of the universe and should be enough to easily make one's day or even week. To successfully game and fuck a 9 without throwing gobs of cash at her is literally nothing less than a total lifetime highlight. It's the sort of thing you will always remember with pride, satisfaction and no small

hint of wonder.

Oh, and it should probably go without saying, but all this presupposes otherwise nailed down game and general lifestyle. If you aren't fit, attractive, confident and otherwise engaging and well-put together, you've got no shot. You will be politely brushed off and she won't even remember your existence five minutes later. And that's if you aren't immediately AMOGed away by surrounding white knights who notice the 9's slight discomfort at your presence and want to save her from you. 9's are big game animals. Don't come at them with a pea shooter.

HOW TO AGE WELL AS A MAN

How to age well and delay hitting the wall:

- 1) Lift weights consistently while avoiding injury (the latter is especially key at 30+)
- 2) Sleep 7-8 hours per night
- 3) Eat a clean diet and take quality supplements
- 4) Don't get too much sun, especially on your face (use SPF and wear hats when outdoors)
- 5) Apply moisturizer to your face prior to sleeping
- 6) Drink in moderation, avoid hard drugs and smoking
- 7) Reduce stress as much as possible (career choice is important here, do something you like)
- 8) Keep your mind sharp by constantly reading and learning new things
- 9) Avoid negative/dramatic/toxic/unhealthy people as much as possible
- 10) Make friends with (and mentor) younger men, and date younger women

Doing these things will take you about as far as your genetics will naturally allow and are within the reach of all men. At 40+ you can consider TRT, which can be a huge boon (but I'm not an expert on that, go read old MikeCF posts or Danger & Play to learn more about it).

By making good choices and living a disciplined lifestyle, there's no reason men can't remain strong, healthy and virile well into their 50s and beyond. It's really up to each man to decide how he's going to age. I've seen some guys in their mid 50s who you'd hardly guess were 40, because they took such good care of themselves and maintained a youthful vibe. On the other hand, I've seen 50 year olds who look 70 because they've ran themselves into the ground with lifestyles of high stress, substance abuse and general physical neglect. At the end of the day, you will end up with the body you deserve based on the lifestyle you've lived.

TAKE ADVANTAGE OF COLLEGE/MID 20'S SOCIAL LIFE WHILE YOU CAN

I'm not calling you out specifically here, but this is one of those talking points that gets repeated so often that guys don't realize it's not completely true. They think this means that a man's dating life is guaranteed to get better with age. But that conclusion does not necessarily follow at all. Here's the reality: the average 40 year old man will have more options than the average 40 year old woman. True. But the average 40 year old man will NOT have more options than the average 20 year old man. This is simply due to the fact that the 20 year old, especially if he is in college, will be effortlessly surrounded

by prime SMV aged women. In contrast, as a 40 year old man you really have to go out of your way and have your shit buckled down tight just to have the same exposure (much less success) with 18-22 year old women.

College is literally a pussy paradise compared to regular life afterward. Denial of this fact does nothing to help men. If you are in college now, enjoy it while it lasts, and make an effort to maintain regular contact with a core group of college friends after you graduate. This can help you maintain a social circle as you transition into the "real world". But after you've been out of school for five years or so, you will notice a drastic decline in action, as the people you went to school with all start to get married, move away, focus seriously on their careers, etc... At that point it's up to you to start hustling if you want to maintain the kind of social life that will put you in proximity to young women. And remember, the 19 year old with the right fraternity letters on his shirt will always have more status with the hot sorority girl than you as a random 30 something guy. Regardless of how cool you come across and how tight your game is, you will be seen as "that random old guy" 99% of the time. It's a major uphill battle and you probably need to find some kind of niche/status/microfame to have success with prime-aged women as you age. Meanwhile, the 19-20 year old college guys are getting laid just by showing up. That's just the way it is. I know because I've been on both sides of that coin.

The point I was making was not that it's impossible for a man's options to increase after college, but simply that it will take work and won't happen by itself. I suspect that the whole "men peak in their 30s and 40s" is said by a lot of younger guys as a sort coping mechanism to help them deal with their lack of success in college. I just want to point out to these guys that just because your options will increase relative to women as you age, does not mean they will increase absolutely. To illustrate it mathematically:

SMV power scores:

20 year old woman: 100

20 year old man: 70

40 year old woman: 10

40 year old man: 40

(Note that SMV power score doesn't have a strict definition, the change of the values is what I'm pointing out).

So what happens as a man ages is that his SMV increases drastically relative to women around his own age, but actually declines relative to his own SMV power score as a 20 year old man, especially when it comes to attracting 20 year old women. The takeaway is that if you want to have success with young women as you age, do not simply assume it will happen automatically just because you're getting older. You need to plan your lifestyle and put in serious effort into your logistics, game, wardrobe/style, and social circle. I'm trying to dispel the notion that guys are just able show up at college bars at age 35 or 40 and regularly take home hot sorority girls, or any college girls for that matter. It just doesn't work that way. It takes a lot of effort for a 40 year old man to artificially create the sexual options that exist naturally for a 20 year old college student.

The point is that the 20 year old man doesn't need to do anything except show up, while the 40 year old man needs to have managed his life successfully in order to achieve continual success with prime women as he ages. If your father is able to do that at 50, he's obviously put in the work as a man over the years to put himself in that position. The average 50 year old man cannot even hope to fuck a 20 year old 5 or 6 without paying for it, much less an 8 or 9. And it's stupid not to recognize that even with strong game and fitness, a 50 year old man had better be prepared to bring monetary and social value to the table as well if he wants to continue bedding young women.

This is just reality. I'm trying to warn young guys away from just assuming their dating/sex lives will magically improve as they age, allowing them to easily attract prime aged women. That just doesn't happen. If they want that success, they will have to improve themselves. Women do like older men, but they don't like older men *because they are old* (rare fetishes excepted). They like older men because older men tend to have more money, higher status, more dominant personalities and are more experienced with women (pre-selected). If you are simply an older man but you don't have any of those things, prime aged women aren't even going to look at you, much less fuck you.

WOMEN'S ATTITUDES TOWARD MALE PHYSIQUES

Women's attitudes towards male physiques is a perfect example of, "Watch what they do, not what they say." Women (and a depressing amount of borderline-fag men) like to obsess over the "Brad Pitt in Fight Club look". The reality that never gets called out is that this look is iconic not because it's great, but because it was Brad Fucking Pitt. The same build looks completely unremarkable on your average dude, *especially when you're wearing clothes*, and not standing shirtless covered in sweat and blood, looking like a badass.

In street clothes, the Fight Club look is basically indistinguishable from "average guy who does not lift" look. In contrast, guys with thicker builds appear more powerful, fit and imposing all the time, whether clothed or naked. In my opinion, this trend of trying to become as lean as possible is frankly evidence of the increasing feminization and homosexualization of young men. Instead of an entire generation of guys trying to look like Arnold, we've got an entire generation of guys trying to look like gay porno twinkles.

My advice: lift heavy and carry around as much mass as you can while keeping your body fat reasonably low (not obsessively low like these fags).

GAME LESSON FROM JIMMY FALLON FAILING TO NOTICE NICOLE KIDMAN'S INTEREST IN HIM

Really interesting clip from a game perspective. This happened 10-12 years ago so Nicole Kidman was an even bigger star (and hotter) than she is now, and Jimmy Fallon was just another guy on SNL. In other words, Nicole Kidman was A-list, while Jimmy Fallon was basically D-list. In his mind, this status discrepancy was enough to make him think he had no chance with her. It was like the prom queen or head cheerleader in high school wanting to date some theatre geek. Unthinkable. In reality,

however, she was available and on the prowl for a new man, and even went out of her way to meet him.

This really demonstrates the destructive power of self-limiting beliefs and negative self-talk. The idea that Nicole Kidman might be interested in him was simply not something Jimmy Fallon even believed was possible. This belief was so powerful that even when Nicole Kidman asked to meet him and was sitting in his apartment, he still couldn't even *recognize* that she might be interested in him, much less make a proactive effort to game her.

It's really kind of sad. Despite the laughs, you can tell it really bothered him that he passed up on such an opportunity without even realizing it. I'm sure we all have experience in similar situations with women, but most of us probably haven't fumbled one that badly: failing to make a move on an A-list actress sitting in your apartment and playing video games instead. It really demonstrates the importance of delusional self-confidence when dealing with women.

In game, and in life, remember that the worst thing is not failure. The worst thing is a failure to try.

DON'T FUCK MARRIED WOMEN

I think a lot of guys don't realize how lenient the law (and especially juries) tend to be toward husbands in cases like this, *especially* if the husband doesn't harm his wife but just kills the lover. It's pretty much the only situation you will find these days where juries will be sympathetic towards a male defendant. It's very hard to get convictions for murder in such situations, since in most cases its impossible to prove malice and premeditation. Voluntary manslaughter is the charge most likely to stick, and that's usually about a 10 year maximum sentence, with first time offenders realistically serving no more than 2-3 years. To be clear, this only applies in situations where the husband catches the wife and lover in the act, and where he does not harm the wife. In those cases it's very easy for juries to sympathize with the husband, and the dead lover receives very little sympathy.

Do NOT fuck another man's wife and think you can hide behind the law. First of all, a lot of guys aren't even going to be thinking about the law if they catch you balls deep in their wives, and secondly, the law is going to be a lot more lenient toward them than you'd think. You'd also die one of the least sympathetic deaths imaginable outside of suicide bombing.

So really, do not fuck married women. It's a very bad idea.

DON'T WATCH PORN

It's perfectly understandable why so many guys are watching porn these days (as many great posts in this thread have mentioned). However, that doesn't mean it's a good thing at all.

Porn is completely unnatural and fucks up your brain. The male brain was not designed to see hundreds of nubile, attractive young women naked in the span of a few hours. It's complete sexual overload.

I look at porn the same way I do junk food and video games. They are all things that are very addictive

and which hijack your brain's pleasure centers to trick you into consuming more and more. Porn provides the illusion of sexual success by flashing sexual images of nubile young women into your brain over and over. Video games are similarly dangerous, except that they hijack your brain's reward center for accomplishment of goals and mastery of skills. In both cases, however, you are simply sitting alone staring at a screen.

I know a lot of guys don't want to hear this, but it's the truth. Cut porn out of your life and you will be better for it.

THE PARAMOUNT IMPORTANCE OF SOCIAL SKILLS

Not game necessarily, but strong social skills will definitely take you further in life than anything else. For example, there are tens of millions of people walking around who make a living in sales. When doing sales, literally your entire job comes down to getting people to sign a purchasing contract of some type. That's it. Social skills are everything. You wouldn't believe how many men are millionaires simply because they've got a lot of friends and understand how to leverage that network into money.

It makes sense when you realize that ultimately the only form of wealth is human capital. This means that people who can exert control over human capital are in a position to benefit. For a small example, think about the last time you moved. If you are a very sociable guy with a large network of friends, you might have been able to convince four of your buddies to help move your shit, one of whom happens to have a big truck. Or maybe you have a friend who has a connection with a moving company and got you a heavily discounted rate. On the flip side, if you're a guy with no friends, you're either stuck moving everything yourself or else paying handsomely to have someone do it for you.

Every type of business/corporation is just a magnified version of the same principle. The leaders of the business are simply organizing human capital toward a productive end. They are directing the labor of others to achieve a certain goal, then profiting off that work. Having strong social skills is, whether people consciously realize it or not, doing basically the same thing. The guy who comes out ahead of everyone else is invariably not the guy who is the most technically knowledgeable or talented, it's the guy who understands how to leverage the work of other people while reaping the benefits for himself.

HOW CAN WOMEN LET THEMSELVES GET FAT???

I have written before about how the obesity epidemic is essentially destroying the "middle class" of women in the sexual marketplace. There are a lot fewer 6s, 7s and 8s than there used to be, and the ones that remain have become increasingly valuable due to their scarcity. There are millions of 3s and 4s walking around that should be 7s and 8s if they weren't 30-40 (or more) pounds overweight. Personally I don't blame guys for going after some hardbody MILF who's in the gym 6 days a week over a doughy 24 year old. Fat is really the only thing worse than age for a woman, which is why I simply cannot understand how so many women totally let themselves go. It's absolutely incomprehensible. The average overweight/obese woman could increase her dating/marriage options by a factor of ten simply by exercising 3-4 hours per week and not eating junk food. And yet millions of women cannot clear this hurdle. It would be like if men could somehow add 5 inches to their height,

30 lbs. of muscle mass and an extra six figures to their paycheck by expending a few hours of energy a week combined with just a bit of discipline. How many men would fail to take advantage of something like that? That's equivalent to what a woman can do by being in good shape these days, and yet it's still so rare. Unbelievable.

WHY WOMEN "GO TO THE GYM" BUT AREN'T IN GOOD SHAPE

In general, the female understanding of the effort it takes for men to acquire an impressive physique is similar to a child's understanding of what his father does at work. For example, if the father is a carpenter, the child will think that "being a carpenter" is simply a matter of hammering nails and sawing boards, or if the father is a writer, then "being a writer" is simply a matter of sitting at a computer and mashing the keys. All the additional layers of complexity, difficulty and mastery are hidden from the child's eyes. He can only see the surface. Similarly, women understand that men "go to the gym", but they have no understanding of the actual effort that men must put out to make size and strength gains. They simply equate "going to the gym" (as in the, the act of physically transporting oneself to the gym a few times a week and staying there for an hour or so) with the outcome of "being in shape". This is the reason why you see so many totally out of shape women at gyms going through the motions on a stairmaster or lifting 5 lb. dumb bells. They literally don't comprehend the difference between "going to the gym" and "working out". They don't understand the amount of effort that is required.

STATUS IS KING

Status is king for attracting women, and nothing will ever change that. Status is as attractive to women as beauty is to men. Game is basically nothing more than a way to give yourself a temporary status boost in the eyes of women you interact with. It's a way of communicating both verbally and non-verbally that you are a cut above most of the other men on her radar. It's not magic and it won't work miracles. Guys with nothing going for them except game aren't going to be pulling 9's and 10's on the reg, if ever. Pulling that caliber of women these days requires you to be firing on all cylinders, meaning not only do you need game, you need your appearance and fitness on point, your logistics/location ideal, your bankroll situation at least decent and most likely a strong social circle as well. You simply aren't going to keep the interest of a woman whose options are essentially unlimited unless she thinks you are truly an elite-level man.

You can occasionally bullshit your way into dating a high 8 or 9 simply by really blowing her away with great game, but it's almost impossible to keep a girl like that on the hook if that's all you can offer her. She will figure out pretty quickly you were all sizzle (good game) and no steak (the lifestyle and status to back it up), and then she will walk. And thanks to that experience, she'll be even better at filtering out guys who just present themselves well using strong game from the guys who are actually high status.

Game is not a magic bullet. It's simply a tool for maximizing the effectiveness of your personal interactions with other people. Anyone who tells you that learning game will allow you to start regularly banging 9s and 10s is full of shit. Game is just one part of being able to do that. Think about it

like this: 9s and 10s are the highest quality women on Earth. Every man in the world wants to fuck them. What the hell makes you think you're entitled to leapfrog every other dude in the world just because you learned decent game? It's just not that easy. Women that hot understand they have an extremely valuable commodity, and it's not something they give away to just anyone. You need to convey real value, and that requires more than just game.

BEAUTIFUL WOMEN

A beautiful woman produces a stunning effect because she is the literal embodiment of the human ideal. When you see a truly beautiful woman in person, you briefly experience a hint of humanity's greatest potential. You essentially receive a concentrated drug hit of life itself. A beautiful woman *is* life, not in the sense that she is the meaning of life, but that she is the physical embodiment of life, the most utterly pure and concrete form of the abstract notion of what it means to be alive. It's an almost mystical experience in that it feels otherworldly. Beautiful women, when seen in contrast with the unremarkable appearance of the average woman, seem almost to be heavenly creatures. A beautiful woman can be, literally, intoxicating.

Beautiful women are even more captivating because we instinctively understand (even if we do not believe) how fleeting their beauty will be. Women will usually peak in their beauty somewhere between the age of 16-21 depending on the individual, and will maintain that peak for 2-3 years at best. After that the slow decline begins until the wall hits, then it's all over. It's like a slow drip of paint that covers the Mona Lisa, then finally an entire bucket splattered on top. Because we have foreknowledge of her inevitable and impending decay, experiencing a beautiful woman in her prime is thus almost like cheating death, and is nearly as exhilarating.

I should add that what I'm talking about cannot be achieved by looking at a photoshopped picture of any random hot girl, or watching a porno. When I talk about experiencing a beautiful woman, it has to be in person, and it has to be with a young woman whose personality matches her appearance. She must still possess a certain naivety of the world. She must be carefree in a way that is impossible for a man to understand. She must feel as if her beauty will never fade. Only then, in that brief window, does she shine beyond all else. Only then does she truly express something that cannot be experienced in any other way. The combination of flawless beauty and youthful insouciance: a taste of immortality, if only for a moment.
